

# IN FOCUS AT PERFLEX

## SUSTAINABLE, AFFORDABLE LABELING SOLUTIONS FOR SMALL BATCH CRAFT BREWERS

Volumes too low to meet printed-can requirements are leaving recycling plants with many shrink wrap packaged cans that are difficult or unable to recycle.

Increased plastic in the recycling stream in the form of shrink wrap or plastic based labelling poses a variety of environmental and equipment challenges for recycle

plants. Air emissions from the de-lacquering and subsequent re-melting process are tightly regulated by the Environmental Protection Agency (EPA). Excessive amounts of carbonaceous materials from plastics can also lead to tar-like condensates in the emission control systems that cause damage to equipment as well as fires.†



### THERE IS A SOLUTION

Beer and drink labels need to be able to withstand high humidity environments - maybe even a bucket full of ice. At Perflex Label, we offer quality sustainable materials that will endure water exposure and also cause no disruption of the recycling process.

Our Digital printing methods allow you to offer many different product varieties to your customers without breaking your budget. Create multiple label designs of the same size and we can print them all in a single run.

† Information taken from The Aluminum Association - Container Design Guide

Think of us the next time you  
need to place an order for labels.

Ask us about our new  
products and services today.

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YOUR ONE STOP LABEL SUPPLIER.